

FCA US Reports Fourth-quarter and Full-year 2019 Sales

- Ram brand reports record fourth-quarter and full-year sales
- Jeep® Wrangler achieves record fourth-quarter sales of more than 52,012 vehicles
- Jeep Grand Cherokee notches record full-year sales of 242,969 vehicles
- Dodge Charger reports best fourth-quarter sales since 2007

January 3, 2020, Auburn Hills, Mich. - FCA US LLC closed the fourth quarter and 2019 with a handful of records as America's love of capability, power and speed pushed Ram and Jeep® to new sales levels.

Topping the year were the successful launches of the redesigned [Ram Heavy Duty](#) pickup trucks and the [Jeep Gladiator](#). The Gladiator finished 2019 with 40,047 vehicle sales following its May debut.

U.S. sales for the fourth quarter were 542,519 vehicles, down 2 percent, while sales for the year were down 1 percent at 2,203,663 vehicles. Retail sales were 419,273 vehicles for the quarter. Fleet accounted for 22.7 percent of total sales.

The Ram brand led the portfolio with record-setting sales of 190,655 for the quarter and 703,023 vehicles for the year – an 18 percent increase over 2018. It was the highest level of sales since Ram became a standalone brand in 2009.

Jeep Wrangler, which notched a variety of records throughout the year, reported its highest fourth quarter with sales of 52,012 vehicles. Grand Cherokee reported a full-year record with sales of 242,969 vehicles.

Dodge also bucked the trend in passenger cars by turning in one of its strongest years. The Charger notched sales of 25,829 vehicles for the quarter – the best fourth quarter for the nameplate since 2007 – and 96,935 vehicles for the year, the best since 2013. Dodge muscle cars Charger and Challenger combined sales in the second half were a record 84,216 vehicles.

“Our dealers did an outstanding job in 2019, not only with meeting consumer demand, but also handling the introduction of the redesigned Ram Heavy Duty and new Jeep Gladiator,” said Reid Bigland, Head of U.S. Sales. “We have read the expectations that sales may slow a bit in 2020. However, we believe there is still plenty of demand in the market and we are ready for a new year.”

See the attached table for the breakdown of brand and nameplate sales.

About FCA US LLC

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA). For the methodology of determining FCA US LLC monthly sales, [click here](#).

This press release contains forward-looking statements. These statements are based on the FCA Group's current expectations and projections about future events and, by their nature, are subject to inherent risks and uncertainties. They relate to events and depend on circumstances that may or may not occur or exist in the future and, as such, undue reliance should not be placed on them. Actual results may differ materially from those expressed in such statements as a result of a variety of factors, including: volatility and deterioration of capital and financial markets,

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