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## **FCA Canada Scores a Hat Trick at the 2020 Le Guide de l'auto/The Car Guide Best Buy Awards**

- Ram 1500, Jeep® Gladiator and Canadian-made Chrysler Pacifica all win their respective categories
- Awards handed out annually by one of Canada's oldest and most respected automotive media outlets
- Vehicles are chosen by one of the country's largest and most respected editorial teams, based on votes in six categories
- A repeat winner, Ram 1500 is the no-compromise benchmark for durability, technology, efficiency and convenience with features never before offered in a pickup
- All-new 2020 Jeep Gladiator, the most off-road capable midsize truck ever, delivers an unmatched combination of rugged utility, authentic Jeep design, open-air freedom, clever functionality, versatility, and best-in-class towing and 4x4 payload
- A repeat winner, made-in-Canada Chrysler Pacifica and Pacifica Hybrid reinvent the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid powertrains to the minivan segment

November 14, 2019, Windsor, Ontario - A trio of FCA vehicles topped their respective categories in the recently announced 2020 Le Guide de l'auto/The Car Guide Best Buy Awards.

The [Ram 1500](#) was a repeat winner for best amongst Full-Size Pickup Trucks, the all-new [Jeep® Gladiator](#) took top spot in its first year of competition in the Compact and Mid-size Pickup Trucks category and [Chrysler Pacifica](#) topped the Minivan category for the second year in a row.

"Segment leadership and innovation are pillars for every vehicle we make, from pickup trucks to our Windsor-built minivans," said Reid Bigland, President and CEO, FCA Canada. "This trio of awards from Le Guide de l'auto shows that our products are breaking through the noise and resonating with critics alongside a great endorsement for consumers."

Now in its 54th year, the bilingual publication is one of Canada's longest running and most respected automotive media outlets.

Le Guide de l'auto/The Car Guide's annual Best Buy awards recognize the top vehicles in 27 categories. Winners are chosen by one of the country's largest and most respected editorial teams, based on votes determined by six criteria, including fuel economy, reliability, safety, infotainment and driving experience.

### **About Ram 1500**

The 2020 Ram 1500 is the no-compromise benchmark for durability, technology, efficiency and convenience with features never-before offered in a pickup. The Ram 1500 features up to 5,783 kg (12,750 lbs.) of towing capability (5.7-litre HEMI® V-8) and 1,043 kg (2,300 lbs.) of payload. Ram's eTorque mild hybrid system delivers improved fuel efficiency in both V-6 (standard) and V-8 configurations. As a segment disrupter, the new Uconnect 4C with a massive 12-inch touchscreen leads the pickup world in technology, featuring split-screen capability, 360-degree camera views and exclusive content from SiriusXM with 360L. Active safety and security systems include adaptive cruise control, Forward Collision Warning, Blind-spot Monitoring and Ready Alert Braking. Class-leading ride and handling is accomplished via a class-exclusive link-coil rear suspension system with optional Active-level four-corner

air suspension. The 2020 Ram 1500 also features twice the interior storage capacity versus the competition.

#### **Unsurpassed powertrain warranty – five years/100,000 kilometres**

The 2020 Ram 1500 is backed with a five-year /100,000 kilometre Powertrain Limited Warranty. The powertrain-limited warranty covers the cost of all parts and labour needed to repair a covered powertrain component – engine, transmission and drive system.

The standard three-year / 60,000-kilometre Basic Limited Warranty provides bumper-to-bumper coverage for the Ram 1500, from the body to the electrical system.

#### **About Jeep Gladiator**

The all-new 2020 Jeep Gladiator, the most off-road capable midsize truck ever, builds on a rich heritage of tough, dependable Jeep trucks with an unmatched combination of rugged utility, authentic Jeep design, open-air freedom, clever functionality and versatility and best-in-class towing and 4x4 payload.

Available with three different powertrain combinations and equipped with a versatile cargo box, Gladiator is built to handle the demands of an active lifestyle while delivering an open-air driving experience in a design that is unmistakably Jeep. Combining traditional Jeep attributes with strong truck credentials, the Jeep Gladiator is a unique vehicle capable of taking passengers and cargo anywhere. A multitude of technology features, such as Apple CarPlay and Android Auto, and safety features, such as Blind-spot Monitoring and Rear Cross Path detection, adaptive cruise control and Forward Collision Warning-Plus, further Gladiator's appeal.

All Gladiator models are Trail Rated with a badge indicating that the vehicle is designed to perform in a variety of challenging off-road conditions identified by five key consumer-oriented performance categories: traction, ground clearance, maneuverability, articulation and water fording. Gladiator Rubicon models are equipped with signature red tow hooks, Rock-Trac® 4x4 system, featuring a two-speed transfer case with a 4:1 low-range gear ratio, front and rear heavy-duty Dana 44 axles, Tru-Lok® electric front- and rear-axle lockers, segment-exclusive electronic sway bar disconnect, cab and bed rock rails and standard 33-inch Falken Wildpeak All-Terrain off-road tires.

#### **About Chrysler Pacifica**

The made-in-Canada Chrysler Pacifica and Pacifica Hybrid reinvent the minivan segment with an unprecedented level of functionality, versatility, technology and bold styling. Re-engineered from the ground up on an all-new platform, the Pacifica delivers class-leading gasoline and hybrid powertrains to the minivan segment. The Pacifica Hybrid takes this revolutionary vehicle a step further with its innovative, advanced hybrid powertrain. It's the first electrified vehicle in the minivan segment and achieves 2.6 Le/100 km in electric-only mode in city driving, 53 kilometres (33 miles) of all-electric range and 911 kilometres (566 miles) of total range.

With more than 100 standard and available safety and security features, the Uconnect Theatre rear-seat entertainment system, an available 4G Wi-Fi hotspot and a full array of comfort and convenience technologies, the Chrysler Pacifica and Pacifica Hybrid are no-compromise minivans ideally suited for today's families and have earned their spots as the most awarded minivans of the year.

#### **FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 97th anniversary in 2022. FCA Canada is a wholly owned subsidiary of FCA, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers that sell Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo products, as well as SRT performance products. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid, Chrysler Voyager and Chrysler Grand Caravan (Windsor) and Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

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