

Second “Dodge Horsepower Challenge” Released – With the Answer to Last Week’s Question – Now on Dodge.com

Fans Flock to the Brand’s Social and Digital Channels to Participate in the “Dodge Horsepower Challenge”

- Second weekly “Dodge Horsepower Challenge” question, announced by professional athlete, pro wrestler and automobile aficionado Bill Goldberg, is now available online at www.Dodge.com
- The answer to the first Challenge question is now available on Dodge.com; Answers are posted at Dodge.com one week from Tuesday release date at 8 a.m. ET
- One clue per day (Tuesday through Saturday), in the form of hidden hashtags in imagery, will be given across the Dodge brand’s Twitter and Instagram channels to help narrow down the multiple choice options
- Five lucky Dodge enthusiasts have the chance to take home a special-edition TorRed Dodge Challenger SRT Hellcat Redeye

November 12, 2019, Auburn Hills, Mich. - The answer to the first “Dodge Horsepower Challenge,” in addition to the second weekly challenge question, is now available online at Dodge.com. Dodge recently announced that it will welcome five new owners into the Brotherhood of Muscle with the “[Dodge Horsepower Challenge: 5 Weeks. 5 Questions. 5 Challengers](#),” which gives five consumers the chance to win one of five special-edition TorRed Dodge Challenger SRT Hellcat Redeye models. The key to being eligible to win a Challenger lies in answering at least one of the weekly multiple choice challenge questions correctly.

“Dodge fans have inundated our social channels this past week to find hidden hashtags to help them answer the first Dodge Horsepower Challenge question,” said Tim Kuniskis, Global Head of Alfa Romeo and Head of Passenger Cars – Dodge, SRT, Chrysler and FIAT, FCA – North America. “And I have to say, I’m impressed. Over 3,000 enthusiasts have answered the challenge correctly. So as we release Challenge #2, don’t give up hope, we’ll continue to give out clues on Twitter and Instagram to help.”

Week 2 “Dodge Horsepower Challenge” Question (Nov. 12): [click here](#)

Our competitors have modes to make their cars quieter

Q. If we wanted our cars to be quieter, we’d just have to make ‘em go faster. How much horsepower would the 2019 Dodge Challenger SRT Hellcat Redeye need to get somewhere before the sound of its engine does?

The answer to the first challenge question below, posed on November 5, is available now online at www.Dodge.com.

Q. The fastest time ever run at Pikes Peak is 7:57. That’s too long. If we removed all the curves, making a straight line from top to bottom, how quickly could a Dodge Challenger SRT Hellcat Redeye reach the top?

A. To see the answer, [click here](#).

Consumers can visit the Dodge brand’s [Twitter](#) and [Instagram](#) channels, before attempting to answer the questions, to discover clues in the form of hidden hashtags in imagery to help narrow down the multiple choice options, which are given once daily Tuesday through Saturday.

The “Dodge Horsepower Challenge: 5 Weeks. 5 Questions. 5 Challengers” consists of Bill Goldberg providing horsepower-inspired challenge questions with multiple choice responses online at Dodge.com every Tuesday, beginning Nov. 5, for five weeks. Each week’s new challenge question will launch on Tuesday at 8 a.m. ET and run through the following Monday at 11:59 p.m. ET. The answer to each week’s challenge question will be available on

Dodge.com one week from its release (that following Tuesday) at 8 a.m. ET.

Bill Goldberg, professional athlete, pro wrestler and automobile aficionado, will announce each week's challenge question on Dodge.com. Goldberg starred as "[Santa](#)" in the Dodge brand's holiday campaign last year.

For official rules, visit [Dodge.com](#).

Dodge//SRT

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

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