

FCA México Reports Sales of 8,108 Units

- FCA México reported November sales of 8,108 units
- Alfa Romeo sales increased 85 percent versus prior year
- Dodge Charger recorded best November ever
- Fiat Ducato and Fiat Palio Adventurer achieved best November ever
- Jeep® brand achieved best sales of 2018, boosted by Jeep Renegade, Compass and Grand Cherokee, which also achieved best sales month of the year
- Mitsubishi Mirage registered best November ever

December 3, 2018, Mexico City - In November, FCA México recorded sales of 8,108 units, best sales month of the year.

"Our product portfolio continues growing and offering vehicles that become trend in their respective segments. Last month, [2020 Jeep® Gladiator](#) was launched, the best-in-class 4x4 in the pickup segment, marking the return of Jeep pickups," said Bruno Cattori, President & CEO of FCA México. "With the arrival of this new vehicle, we will have the most complete range of off-road vehicles in the automotive industry."

Alfa Romeo

Alfa Romeo recorded sales of 24 units, up 85 percent versus prior year. Alfa Romeo MiTo sales grew 140 percent.

Chrysler

Chrysler sold 55 units. The synonym of luxury and comfort, the Chrysler 300 improved its sales 10 percent over the previous year.

Dodge

Dodge sold 2,545 units in the Mexican market, up 1 percent versus 2017. Dodge Attitude, the sales leader of the brand, sold 1,718 units, a 14 percent increase compared to 2017. Dodge Charger sold 218 units, best November ever. Dodge Durango also increased its sales 50 percent, while Dodge Grand Caravan increased sales 7 percent over the prior year.

FIAT

FIAT sold 816 units. Fiat Ducato and Fiat Palio Adventure achieved best November sales ever with sales of 102 units and 96 units, respectively. Fiat 500L, a vehicle with ideal proportions for the city, had a good sales performance in November.

Jeep

Jeep continues its positive streak by registering 1,202 units sold, best month of the year. From January to November 2018, this brand has increased its sales 5 percent versus the same period in 2017.

Jeep Renegade, Compass and Grand Cherokee achieved best sales month of the year. Jeep Cherokee sales increased 36 percent versus 2017.

Last month, Jeep Wrangler was named [2019 SUV of the Year®](#) by Motor Trend.

Mitsubishi Motors

Mitsubishi Motors Mexico recorded sales of 1,433 units. Mitsubishi Mirage sales rose 31 percent compared to November 2017 with 874 units. Mitsubishi L200 and Mitsubishi Outlander sold 389 units and 113 units, respectively.

Ram

Ram brand sold 2,033 units. In the Commercial segment, Ram ProMaster and Ram ProMaster Rapid sales increased 124 percent and 8 percent, respectively, versus 2017. Last month, Ram 1500 was named 2019 Truck of the Year® by Motor Trend.

About FCA México

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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