

## **Sergio Marchionne Memorial Fact Sheet**

### **Event Facts**

- The private memorial was held on Thursday, Sept. 27, from 11:30 a.m. – 12:30 p.m. (EDT) at Tech Plaza, inside the FCA Chrysler Technology Center in Auburn Hills, Michigan.
- Tech Plaza is the same location where Marchionne stood in 2009 during his inaugural address to employees. It is a four-story, cylindrical cut-out at the heart of the Auburn Hills facility.
- Thousands of employees gathered to watch the event through a variety of means: live in Tech Plaza or in-person at one of six large viewing locations throughout the 5.4 million-square-foot building.
- Speakers at the memorial included John Elkann, Chairman of FCA, and Mike Manley, CEO of FCA.
- Plant managers from 25 facilities were in attendance representing North American workers.
- During his speech, Elkann officially renamed the company's scholarship program, formerly the FCA Student Achievement Awards, to the "Sergio Marchionne Student Achievement Awards." Established in 1996, the worldwide program recognizes eligible children of employees studying in high school, college or university. Each year, the program supports approximately 2,000 young people in their studies.

### **Quotes from Speeches**

#### **John Elkann, Chairman of FCA**

"He taught us to think differently. To have the courage to change and act. To be unafraid. He taught us that the most important question to ask ourselves at the end of every day is whether we have been able to change something for the better. And Sergio did so, wherever his work took him and in the lives of so many people."

"He was not a man of perhaps and maybe. He took decisions, never shying away from issues, as tough as they might be. His role as CEO was always about responsibility, never privilege. And he constantly lived to that responsibility."

"We will continue to reach higher levels of performance, which is what really mattered to Sergio: the pursuit of excellence, the idea that there is always a better way. He set us a powerful example through his humanity, his determination never to accept the status quo, never to be satisfied with good enough and never settling for mediocrity. As we come to an end to this Memorial – of who to me was a true friend and whom I miss very much – I hope we can all find some comfort in knowing that his example is something we will continue to carry with us."

#### **Mike Manley, CEO of FCA**

"I was lucky enough to become part of his world nine years ago. The years since then have been the most intense, absorbing and engaging of my life. I have said publicly that working with Sergio was a business education that you could not buy regardless of how much you wanted to spend, what I did not say publicly was that for me, it was also a journey of personal growth – he gave me the space to understand who I am and pushed me to explore my full potential."

"Inheriting such a legacy is no easy task, but one thing I will not try to do is be Sergio. He was and will always remain a unique leader. I will do my best to preserve his legacy, to ensure this company continues to nurture and develop the values that are essential to its success, to retain the respect of our competitors and the confidence of the financial community and, above all, to guarantee the dignity of everyone who is a part of this incredible organization. I will do my best to honor Sergio's memory. And the greatest tribute we can pay Sergio is to continue doing what we do and – as he taught us – constantly strive to do it better."

### **About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT

performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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