

## **FCA México Reports Sales of 7,177 Units**

- FCA México reported July sales of 7,177 units
- Alfa Romeo Giulietta achieved best July sales ever
- Dodge Charger recorded best July since 2014
- Fiat Ducato achieved best July ever
- Jeep® recorded seven consecutive months of sales growth
- Jeep Wrangler reported eight months in a row of growth
- Ram sales rose 9 percent versus 2017, best July in its history
- Mitsubishi L200 reached best July ever

August 1, 2018, Mexico City - In July, FCA México recorded sales of 7,177 units.

"Our Jeep® and Ram brands continue their growth based on the the wide range of products we offer, positioning them in some segments as sales leaders," said Bruno Cattori, President & CEO of FCA México. "In order to expand offerings in the minivan segment, of which we are creators, we have launched the Chrysler Pacifica Limited, the entry model to the most technologically advanced vehicle of its segment."

### **Alfa Romeo**

Alfa Romeo recorded sales of 28 units. Alfa Romeo Giulietta achieved best July sales ever. A few months ago, Alfa Romeo Stelvio joined the brand's portfolio, consolidating in Mexico the iconic Italian style that has characterized Alfa Romeo throughout its history.

### **Chrysler**

Chrysler recorded sales of 32 units. Last month, the brand launched a new model in the awarded Pacifica lineup for the Mexican market: the new Chrysler Pacifica Limited, a model that represents the entrance step to Pacifica's world. It integrates equipment aligned to the customer's needs, including great design, multiple active and passive safety features, and a wide range of convenient elements.

For the second consecutive year, the Chrysler Pacifica took the top spot among all minivans in J.D. Power's 2018 U.S. Automotive Performance, Execution and Layout (APEAL) Study™.

### **Dodge**

Dodge sold 2,356 units. Dodge Attitude sold 1,372 units. Dodge Durango showed a 4 percent sales increase. The iconic muscle car Dodge Charger reported sales of 355 units; best July since 2014. Dodge Charger ranked second in the Large Car segment in the J.D. Power 2018 APEAL Study™.

### **FIAT**

FIAT sold 703 units. Fiat Ducato achieved best July sales ever. Fiat Mobi registered sales of 355 units, while Fiat Uno sold 272 units.

### **Jeep**

Jeep achieved seven consecutive months of sales growth, up 3 percent versus July 2017 with 974 units. For eight consecutive months, Jeep Wrangler continued growing, reporting sales of 253 units, a 34 percent increase compared to July 2017. Jeep Compass sales improved 2 percent versus the previous month with 225 units, leading the Premium Compact SUV segment. Jeep Renegade achieved sales of 243 units, leading the Premium Small SUV

segment. Jeep Grand Cherokee sold 220 units.

Last month, Jeep was the third most improved brand in this year's J.D. Power 2018 APEAL Study™.

#### **Mitsubishi Motors**

Mitsubishi Motors Mexico recorded sales of 1,127 units. Mitsubishi L200 achieved best July with 568 units. Mitsubishi Mirage sold 441 units.

#### **Ram**

Ram brand achieved best July sales ever with 1,957 units, up 9 percent versus 2017.

Ram ProMaster Rapid sales improved 17 percent versus 2017 with 364 units, maintaining its leadership in small commercial vans. Ram Crew Cab sales improved 48 percent versus 2017. Ram 700 placed 696 units in the Mexican market.

#### **About FCA México**

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>