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Wicked Fast: Mopar and Dodge//SRT Debut New Dodge Charger SRT Hellcat NHRA Funny Car

- New 2019 Mopar Dodge Charger SRT Hellcat NHRA Funny Car body to make competition debut this weekend
- New body will be unveiled later today at the Dodge Mile-High NHRA Nationals Powered by Mopar pre-race press conference
- Don Schumacher Racing (DSR) driver Matt Hagan will race new 10,000-plus-horsepower Funny Car at Bandimere Speedway
- New body imports visual cues from production Dodge Charger SRT Hellcat while hitting race-specific Funny Car performance targets
- New front splitter inspired by production vehicle increases downforce
- Deeper bodyside scallops mimic production look and feel while assisting in exhaust header positioning
- Burst panel relocated over engine compartment to release energy more efficiently
- DSR drivers have wheeled current Mopar Dodge Charger R/T Funny Car to 50 event wins and one NHRA Funny Car World Championship

July 19, 2018, Denver - A new, wickedly quick, Mopar-powered National Hot Rod Association (NHRA) Funny Car version of the Dodge Charger SRT Hellcat has been let loose and is coming soon to a drag strip near you.

The new 2019 Mopar Dodge Charger SRT Hellcat NHRA Funny Car body will make its competition debut this weekend at the Dodge Mile-High NHRA Nationals Powered by Mopar at Bandimere Speedway near Denver, July 20-22. The Mopar and Dodge//SRT brands will show the new body for the first time this afternoon during a pre-race press conference.

"Our job at Mopar is to put the best race car underneath our drivers and keep them winning. We know this new body, developed in collaboration with the Dodge//SRT brand and Don Schumacher Racing, will do just that," said Pietro Gorlier, Head of Parts and Service (Mopar), FCA. "The changes made to this new Funny Car body will improve on-track performance and help us carry on the Mopar brand's long tradition of success at the dragstrip."

"The Dodge//SRT brand is all about performance, and the introduction of the Mopar Dodge Charger SRT Hellcat NHRA Funny Car body showcases our commitment to performance and excellence at the dragstrip," said Steve Beahm, Head of Passenger Car Brands – Dodge//SRT, Chrysler and FIAT, FCA – North America. "We are looking forward to celebrating our brand's first year as title sponsor of the Dodge Mile-High NHRA Nationals Powered by Mopar by treating fans to the competition debut of the new Charger SRT Hellcat NHRA Funny Car."

Don Schumacher Racing (DSR) Funny Car driver Matt Hagan will be the first to harness the new 10,000-plus-horsepower beast. The two-time Funny Car World champion will debut his Mopar Express Lane Dodge Charger SRT Hellcat at the Dodge Mile-High NHRA Nationals Powered by Mopar. Hagan's DSR teammates, Jack Beckman, Ron Capps and Tommy Johnson Jr., will make the transition to the new Funny Car body during the 2018 season.

"This new Funny Car body is something that Mopar and Dodge//SRT have put a lot of work and support behind, from R&D to wind tunnel testing," said Hagan, who has spent all 10 years of his drag-racing career behind the wheel of a Mopar-powered Dodge Charger. "We improved on the body design. It was already a great design, a great body. But now, we're going to have a little more downforce, a little more traction on these racetracks and it will be a huge

performance advantage. We will be able to press harder with more downforce on the nose, which translates into huge amounts of downforce on the run.”

The new 2019 Mopar Dodge Charger SRT Hellcat NHRA Funny Car pushes the envelope in importing as many visual cues and characteristics from the supercharged, 707-horsepower production Dodge Charger SRT Hellcat, the quickest, fastest and most powerful sedan in the world, while still hitting the demanding performance targets of a race car that reaches 330-plus mph and covers 1,000 ft. in less than four seconds.

The new body features major design changes in three key areas: the front end, bodysides and burst panel placement.

At the front, the shape of the nose has been tweaked and a new splitter, built of carbon fiber and Kevlar like the rest of the Funny Car body, has been added. The splitter substantially mimics the look and shape of the production vehicle's splitter while generating greater downforce to help plant the Funny Car to the track.

The bodyside scallops have been redesigned to more closely identify with the production Hellcat while also enhancing on-track function and performance. The deeper character lines provide greater visual ties to the street version of the Hellcat, while also helping to mitigate the “body burn” common on all Funny Cars due to the close positioning of the exhaust headers.

The location of the burst panel on the hood has also been reworked. The panel is now centered over the top of the engine to more efficiently release energy and pressure in the event of engine issues, a common occurrence in race cars that are pushed to the razor's edge of performance.

A production Charger SRT Hellcat was used as a template to create the unique vehicle graphics. Front end graphics recreate the distinctive Hellcat grille and badging, and decal markers also call out the air extractors and hood scoop of the production model.

The birth of the Charger SRT Hellcat Funny Car body featured a process that began more than a year ago, and stretched from the race shops of DSR and Don Schumacher Motorsports (DSM) in Indianapolis, Indiana, to the research and development facilities at FCA US headquarters in Auburn Hills, Michigan, to a drag strip in Ohio.

Mopar and Dodge//SRT engineers worked in unison with the DSR team at each and every step of the process, from creation of the original body mold to wind tunnel testing to on-track vetting. The NHRA was also closely involved in the process, with Mopar, Dodge//SRT and DSR working with the sanctioning body to ensure the new Funny Car was in compliance with all specifications and guidelines.

“We are really excited to run the new Mopar Dodge Charger SRT Hellcat body in competition, both in qualifying and the race itself at Denver,” said Don Schumacher, owner of the DSR team and a former Dodge Charger Funny Car driver himself in the 1960s. “It's been a great project, working together with Mopar, Dodge//SRT, DSR and DSM to get the whole project finished and done in this period of time. We are really looking forward to how it's going to change our program.”

The new Charger SRT Hellcat Funny Car body replaces the current generation Mopar Dodge Charger R/T race car. First introduced at the dragstrip in 2015, Mopar Dodge//SRT drivers have raced the Charger R/T to 50 wins to date — including back-to-back wins by Hagan leading into the Dodge Mile-High NHRA Nationals Powered by Mopar — and 42 runner-up finishes, as well as 40 No. 1 qualifier spots. Ron Capps claimed his 2016 NHRA Funny Car World Championship in the current Charger R/T body.

Initial plans were to restrict the new body to just one or two qualifying sessions in its debut this weekend at Bandimere Speedway, due to the unique atmospheric challenges presented by the Mile-High venue. However, after a promising test session in late June following the NHRA event in Norwalk, Ohio, the call was made by Hagan's Mopar Express Lane crew chief Dickie Venables to let the Hellcat prowl for all of qualifying and race day as well.

“We made four good, solid runs in testing at Norwalk,” said Hagan. “We put the body through a lot of different things and were really, really pleased with it. I really think it's going to translate over to performance on the race track, and

hopefully more win lights in the future.”

About Dodge//SRT

Dodge//SRT offers a complete lineup of performance vehicles that stand out in their own segments. Dodge is America's mainstream performance brand, and SRT is positioned as the ultimate performance halo of the Dodge brand, together creating a complete and balanced performance brand with one vision and one voice.

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge, who founded the brand in 1914. Their influence continues today. New for 2019, the Dodge Challenger SRT Hellcat Redeye is possessed by the Demon. Its 797-horsepower supercharged HEMI® high-output engine makes it the most powerful, quickest and fastest muscle car reaching 0-60 miles per hour (mph) in 3.4 seconds and the fastest GT production car with a ¼ mile elapsed time (ET) of 10.8 seconds at 131 mph. It also reaches a new top speed of 203 mph. Joining the Challenger SRT Hellcat Redeye is the 2019 Dodge Challenger SRT Hellcat with its more powerful 717-horsepower engine, as well as the Challenger R/T Scat Pack Widebody, which features fender flares from the SRT Hellcat Widebody and adds 3.5 inches of width to Scat Pack's footprint. The 2019 Dodge Durango SRT, America's fastest, most powerful and most capable three-row SUV with a best-in-class tow rating of 8,700 lbs. fills out the brands' performance lineup. These visceral performance models join a 2019 brand lineup that includes the Durango, Grand Caravan, Journey, Charger and Challenger — a showroom that offers performance at every price point.

Mopar

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A simple combination of the words MOtor and PARTs, Mopar offers exceptional service, parts and customer-care. Born in 1937 as the name of a line of antifreeze products, Mopar has evolved over more than 85 years to represent both complete vehicle care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era with performance parts to enhance speed and handling for both on-road and racing use. Later, Mopar expanded to include technical service and customer support, and today integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

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