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## **2018 Dodge Charger Wins Edmunds Best Retained Value® Award**

*Awards honor the brands and models with the highest projected residual value after five years*

April 10, 2018, Auburn Hills, Mich. - Edmunds has named the [2018 Dodge Charger](#) the winner of the Edmunds Best Retained Value® Award for the large car segment.

The 2018 Edmunds Best Retained Value Awards recognize new 2018 vehicles and brands with the highest projected residual values after five years.

"Buying a new car is a huge financial decision, and our 2018 Edmunds Best Retained Value Awards are designed to help shoppers discover the vehicles that can help them get the most out of their investment," said Avi Steinlauf, Edmunds' CEO. "This year's winners underscore a commitment to quality and reliability, and are good bets to hold their value over the course of ownership."

The 2018 Edmunds Best Retained Value Awards are determined based on the qualifying new models that have the highest projected private-party residual value five years after their launch, expressed as a percentage of their initial True Market Value®.

To be considered for a model-level award, a vehicle must be a 2018 model year, have launched before December 31, 2017, and account in January 2018 for at least 25 percent of the average sales for the models that fall in its award segment. To be eligible to win a brand-level award, an automaker must have eligible vehicles competing in at least four of the 17 award segments.

### **About Dodge Charger**

With the quickest, fastest and most powerful sedan in the world to efficient V-6 power and all-wheel-drive capability, the Dodge Charger lineup is designed and engineered to provide the ultimate in high-performance comfort and road-ready confidence as America's only four-door muscle car. Dodge Charger's rear-wheel-drive architecture enables a model lineup highlighted by extensive performance-driven powertrains with the latest technology under the hood and behind the wheel – further building on the Dodge brand's promise to deliver American performance machines with world-class power, efficiency, technology, authentic materials and standout styling.

For 2018, Dodge repositions its Charger model lineup on vehicles equipped with the 3.6-liter Pentastar V-6, now offering the SXT, SXT Plus, which is available with and without leather seating, and the GT and GT Plus equipped with the segment's most advanced all-wheel-drive (AWD) system. Offering a sleek and aggressive look on all models, the performance exterior is now available on the SXT Plus with Super Track Pak, which includes Nappa/Alcantara performance seats, while the GT AWD comes standard with a Gloss Black fascia applique and 19-inch aluminum wheels.

Dodge Charger offers a full range of fuel-efficient and powerful engine options. Standard on every Charger model is the innovative TorqueFlite eight-speed automatic transmission. The award-winning 3.6-liter V-6 Pentastar engine delivers up to 30 miles per gallon (mpg) on SXT models and up to 27 mpg on GT models.

The legendary 5.7-liter HEMI® V-8 on the R/T and Daytona models delivers 370 horsepower. The 6.4-liter HEMI V-8 punches out a best-in-class, naturally aspirated 485 horsepower and 475 lb.-ft. of torque in the R/T Scat Pack, Daytona 392 and SRT 392 models.

As quickest, fastest and most powerful sedan in the world, the 6.2-liter supercharged Charger SRT Hellcat delivers 707 horsepower and 650 lb.-ft. of torque and for 2018 adds new grille and fender badges, a new Matte Vapor wheel finish option, optional black, orange and gunmetal Brembo brake calipers, new Demon Red Laguna seating and a

new red IP badge.

### **About Edmunds**

Edmunds is the leading car information and shopping platform, helping millions of visitors each month find their perfect car. With products such as Edmunds Your Price, Your Lease and Used+, shoppers can buy smarter with instant, upfront prices for cars and trucks currently for sale at more than 13,000 dealer franchises across the U.S. Edmunds' in-house team of unbiased car-shopping experts provide industry-leading vehicle reviews and shopping tips. Edmunds has a 20-year-old forums community of car shoppers and enthusiasts, where members can get shopping advice and learn what others are buying and leasing cars for. The company is regarded as one of America's best workplaces by Fortune and Great Place to Work. Edmunds is based in Santa Monica, California, and has a satellite office in downtown Detroit, Michigan.

### **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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