

FCA México Reports December Sales of 9,588 Units

- Fiat reported best annual sales ever
- Mitsubishi Mirage and Mitsubishi L200 achieved best annual sales in their history
- Ram reached best annual sales ever

January 3, 2018, Mexico City - In December, FCA México recorded sales of 9,588 units. FCA Mexico annual sales were of 100,846 units.

"2017 was a year with important launches for the Alfa Romeo, Dodge, Fiat, Jeep®, Ram and Mitsubishi brands," said Bruno Cattori, President & CEO of FCA México. "These launches have helped us reach the position as one of the company's with one of the widest product ranges. In addition, we consolidated our dealer network under the automotive mall scheme, where it is possible to find all our brands under one roof."

Alfa Romeo

Alfa Romeo, one of the most awarded Italian brands, sold 30 units in December. In 2017, this brand launched Alfa Romeo Giulia, the fastest production sedan, and announced its official return to Formula 1. In 2017, this brand sold 377 units.

Chrysler

Chrysler brand reported sales of 77 units. This brand has distinguished itself by offering vehicles with state-of-the-art technology and by reinventing the minivan segment with Chrysler Pacifica. In 2017, this brand posted sales of 953 units.

Dodge

In December, Dodge reported sales of 2,764 units. Dodge Journey and Dodge Neon sold 449 and 355 units, respectively. Dodge Grand Caravan sold 170 units, up 100 percent versus prior year. In 2017, Dodge Attitude, the top sales leader of the brand, placed in the Mexican market 19,433 units. In 2017, Dodge brand sold 34,334 units.

Last year, this brand launched Dodge Grand Caravan, a benchmark for people movers, in addition to the 2018 Dodge Challenger T/A Special Edition and the new 2018 Dodge Durango R/T.

FIAT

In December, FIAT sold 1,003 units. Fiat Mobi and Fiat Uno became the vehicles with the highest numbers for the brand in 2017, posting total sales of 5,675 units and 4,607 units, respectively, achieving best sales in their history. In 2017, both vehicles introduced the LIVE ON system into their 2018 models, a new technology that turns any smartphone into an infoentertainment center for the vehicle.

Fiat Ducato achieved best annual sales since 2012. And, 2017 became the best sales year ever for the brand with total sales of 12,498 units, up 33 percent versus prior year.

Jeep

In December, Jeep brand sold 1,431 units. Jeep Wrangler reported best sales month of the year with 291 units. Jeep Renegade posted sales of 475 units. Jeep Compass reported sales of 283 units, best sales month of the year. Jeep Grand Cherokee, the most awarded SUV in history, sold 357 units.

In 2017, total Jeep sales were of 12,661 units.

In 2017, the Jeep brand began a renewal of its product portfolio with the introduction of the new Jeep Renegade, which sold 414 units in December. Also, the brand launched the all-new Jeep Compass, which took the Compass name to a new level of 4x4 capability, luxury and technology. Its latest launch was the all-new Jeep Wrangler. Jeep Wrangler 2018, presented at the Los Angeles Auto Show, became the most capable, luxurious and technologically advanced in its history, staying true to its iconic design.

Mitsubishi Motors

Mitsubishi Motors Mexico reported sales of 1,683 units. Sales were driven by Mitsubishi Mirage and by Mitsubishi L200, which sold 654 and 792 units, respectively. Both vehicles reported best annual sales in their history.

In 2017, the brand introduced to the Mexican market the all-new Mitsubishi Montero Sport, a new off-road SUV. In 2017, total sales of the brand were of 15,286.

Ram

Ram brand sold 2,600 units. Ram 700 and Ram ProMaster Rapid, positioned as top leaders in their respective segments, made the brand the undisputed leader in compact commercial vehicles. Ram 4000 achieved best sales month of the year with 350 units.

In 2017, this brand sold 24,737 units, a 1 percent increase over prior year; best full-year sales ever.

In 2017, the Ram brand introduced to the Mexican market Ram 2500 Heavy Duty Limited Tungsten Edition. This vehicle is the most luxurious and capable in its segment. Also, the brand launched the new Ram R/T Crew Cab to the market. With these products, the Ram brand offers one of the most complete portfolios of pickups and commercial vehicles in the industry.

About FCA México

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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