

FCA México Reports Year-to-date Sales Increase of 6 Percent

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- In April, FCA México sold 6,702 units
- FIAT recorded best April ever, led by Mobi, Uno and Palio Adventure, which recorded best April sales since their launches
- Mitsubishi Mirage recorded best April sales ever
- Ram 700 and Ram ProMaster Rapid continued as top leaders in their respective segments

May 9, 2017, Mexico City, Mexico - FCA México reported a year-to-date (YTD) sales increase of 6 percent, with 32,809 units. In April, FCA México reported sales of 6,702 units.

"Last month, we launched the all-new Jeep® Renegade, the most capable Jeep in its class," said Bruno Cattori, President & CEO of FCA México. "It shares the image of the Wrangler with an ideal size and the traditional features of a Jeep. This vehicle enters the segment of small SUVs and has generated very positive comments from the media.

"In addition to this important launch during the New York International Auto Show, we launched two vehicles that raised the bar by becoming the fastest vehicles in their segments: [Jeep Grand Cherokee Trackhawk](#), which delivers 707 horsepower, and [Dodge Challenger SRT Demon](#), which delivers 840 horsepower. These launches have made us one of the Mexican automotives with the widest range of products that best meet the clients' needs," Cattori added.

Alfa Romeo

Alfa Romeo reported sales of 26 units. Alfa Romeo MiTo achieved good sales results; this Italian hatchback has outstanding performance and qualities that only an Alfa Romeo can boast. In its second sales month, Alfa Romeo Giulia, the world's most powerful production sedan, has generated great expectations for its innovative design and high performance. This vehicle was named to *WardsAuto* 10 Best Interiors List 2017, the first Alfa Romeo to receive the award in its first year of production.

Chrysler

Chrysler brand sold 59 units. The minivan that repositioned the brand, Chrysler Pacifica, maintained its positive sales trend and continued gathering awards. Last month, it was named Best Minivan in *Popular Mechanics'* Automotive Excellence Award. Also in April, FCA US LLC announced that Waymo was going to add 500 Chrysler Pacifica Hybrid minivans to expand its self-driving program.

Dodge

Dodge brand recorded sales of 2,262 units. Dodge Attitude sold 1,176 units. Dodge Neon reported sales of 450 units, a 2 percent sales increase over the previous month. Dodge Grand Caravan, the minivan that positions the Dodge brand as a benchmark in the people movers segment, sold 80 units.

Last month, Dodge introduced the Challenger SRT Demon, the world's most powerful factory-production V-8, bar none, powered by a 840-horsepower, supercharged 6.2-liter HEMI® Demon V-8.

FIAT

FIAT reached the brand's best April ever, with sales of 949 units, an increase of 45 percent versus the same period in 2016. Fiat Mobi, the vehicle focused on urban mobility with an innovative design and equipment, achieved significant sales of 389 units, while the revamped Fiat Uno, which has best security features in its segment, sold 372 units, up 32 percent; best April in its history. Fiat Palio Adventure sales increased 5 percent, best April ever.

Jeep

Jeep brand reported sales of 705 units. Last month, this brand introduced the most capable SUV in its class, Jeep Renegade, a vehicle that takes back the heritage of Jeep Wrangler, without neglecting adventure and style features that are iconic for the brand. Jeep Grand Cherokee, the most awarded SUV, sold 239 units.

Last month at the New York International Auto Show, the most powerful and quickest SUV ever was launched, the 2018 Jeep Grand Cherokee Trackhawk, with a 707-horsepower supercharged engine that delivers a new level of performance: 0-60 miles per hour (mph) in 3.5 seconds and a top speed of 180 mph.

Mitsubishi Motors

Mitsubishi Motors Mexico reported sales of 1,042 units. Mitsubishi Mirage, the best fuel-efficient vehicle, sold 508 units, a 30 percent increase over prior year and best April in its history. Mitsubishi L200 sold 428 units. Last month, the Insurance Institute for Highway Safety (IIHS) named Mitsubishi Motors Outlander as Recommended Used Vehicles for Teens.

Ram

Ram brand sold 1,659 units. Ram 700 and Ram ProMaster Rapid are the leaders in their segments by selling 642 units and 280 units, respectively. Ram ProMaster and Ram 4000 sales increase 59 percent and 5 percent, respectively, versus April 2016.

About FCA México

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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