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All-new Fiat 124 Spider Pays Homage to Past with Iconic Styling, Italian Design and World-Class Craftsmanship

- 2017 Fiat 124 Spider takes styling cues from original Spider, reinterprets them for the 21st century
- · Interior crafted to focus on occupants, with soft-touch materials throughout
- Available in two models Classica and Lusso with up to seven exterior paint colors

November 18, 2015, Auburn Hills, Mich. - Designed at Centro Stile in Turin, Italy, the all-new Fiat 124 Spider delivers a modern adaptation of a legend. The iconic styling of the 2017 124 Spider features cues from one of Fiat's most beautiful cars of all time – the original Spider – and translates them for the 21st century. The 2017 Fiat 124 Spider joins the FIAT family of iconic contemporary cars strongly rooted in the brand's heritage.

### Exterior design

With its timeless low-slung presence, the Fiat 124 Spider features a classically beautiful bodyside with well-balanced proportions and a sporty cabin-to-hood ratio. A horizontal line emerges from the front fender, kicks up over the rear fender and flows toward the rear headlamp, an interpretation of the historical 124 Spider's body.

The upper grille has a hexagonal shape, inspired by the unique shape of the original 124 Spider's front air intake. A hexagonal grille pattern emphasizes this shape and echoes the sporty honeycomb mesh on the grille of the original 124 Spider.

Signature LED front and rear headlamps add to the car's expression both day and night. The front lamps have a focused appearance, and when paired with the hexagonal front grille, give the car an alert expression, while the lower grille has a friendly look and an "eyelid" that wraps over each front headlamp and runs toward the upper corner of the front grille. Front turn indicators and fog lamp bezels add a dynamic touch that, combined with the wide hexagonal grille, give the front face an unmistakable character.

"Power domes" on the front hood emphasize the engine's location and power, and give a nod to the second-series 124 Spider, where the domes were originally introduced.

The rear of the Fiat 124 Spider is defined by two main features: the "seagull" section of the rear fenders and sharp horizontal rear lamps – both elements found on the original 124 Spider. The rear fenders are shaped so that the upper surface falls inward toward the decklid, giving them a distinctive V-shape from the rear. The body color insert in the rear lamps, a signature detail, gives the lamps a closed loop appearance.

An integrated rear spoiler enhances the aerodynamic performance, and the rear license plate is mounted between the rear lamps, as on the original 124 Spider. Twin exhausts underline the performance capability of the engine.

## Interior design

With Italian craftsmanship and premium materials throughout, the interior of the Fiat 124 Spider is designed to focus on its occupants. Ergonomics were applied to ensure the steering wheel, pedals and shifter are easily and quickly operable while driving.

The dashboard features a unique design with a colored bezel, and uses soft-touch materials. The cluster graphics, round meter hood and wrapped dome call to mind the Fiat 500X, and the horizontal painted bezel comes from the Fiat 500.

The steering wheel was ergonomically designed to emphasize the car's handling, and is crafted with premium grained leather. The seats, which have a light net structure with unique foam shape and upholstery, were also designed using ergonomics, ensuring a comfortable fit for the driver. Door panels are crafted using premium soft-touch materials and feature a Satin Chrome door handle.

From the driver's seat, the three-gauge cluster display includes a tachometer positioned in the middle for performance driving. An available 7-inch touchscreen radio provides drivers with connectivity, information and entertainment.

## Classica

The Classica model features a dual-tip exhaust, Black roll bar finish, and body-color header, side sills and door handles. It comes standard with 16-inch alloy wheels, Nero (Black) premium cloth seats, halogen headlamps and LED tail lamps. Inside, soft-touch materials on the instrument panel are highlighted with light silver accents.

The Classica is available in six colors: Rosso Passione (Red Clear Coat), Bianco Gelato (White Clear Coat), Nero Cinema (Jet Black Metallic), Grigio Argento (Gray Metallic), Grigio Moda (Dark Gray Metallic) and Bronzo Magnetico (Bronze Metallic).

#### Lusso

The Lusso ("Luxury") model builds on the Classica, with standard 17-inch alloy wheels, silver-painted A-pillar header and roll-bar cover and dual-tip chrome exhaust. The interior features heated premium leather seats in Nero (Black) or Saddle and a leatherette-wrapped cluster brow. The lower instrument panel is also wrapped in leatherette, with Piano Black accents throughout.

The Lusso model is available in seven colors: Rosso Passione (Red Clear Coat), Bianco Gelato (White Clear Coat), Nero Cinema (Jet Black Metallic), Grigio Argento (Gray Metallic), Grigio Moda (Dark Gray Metallic), Bronzo Magnetico (Bronze Metallic) and Bianco Perla (Crystal White Pearl Tri-coat).

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In early 2024, FIAT brand will launch the <u>Fiat 500e</u>, the first Stellantis retail battery-electric vehicle offering in North America and the best-selling city EV in Europe.

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