

FCA México Sales Increased 19 Percent in February 2015

- FCA México sold 7,877 units, a 19 percent sales increase versus February 2014 and best February since 2010
- Chrysler brand sales increased 42 percent versus February 2014
- Fiat brand sales rose 28 percent compared to February 2014; best February since its launch
- Sales of the Jeep® brand were up 11 percent versus February 2014; best February since 2009
- Ram brand posted sales gains of 35 percent versus February 2014
- Mitsubishi Motors brand posted a 67 percent sales increase; best February since 2009

March 3, 2015, Mexico City - Total sales from FCA México for February 2015 were 7,877 units, a 19 percent sales increase.

"Our second month of the year has been successful," said Bruno Cattori, President & CEO of FCA México. "Our brands reported a sales increase and based on these sales numbers, I can say that our product offensive is paying off."

"At FCA México, we are always thinking of ways to fulfill customers' needs. Our product offensive is proving that we have the right products for the Mexican market and in order to improve our quality in service, we recently opened a new Mopar Parts Distribution Center to store more parts to better fill the dealers and have the parts in timely manner."

Alfa Romeo and FIAT Brands

Fiat brand gained 28 percent versus February 2014. The Fiat 500, which combines design and performance, continues its positive sales trend, with a 21 percent sales increase compared to last year, with 432 units sold, marking its best February in its history.

The all-new Fiat UNO, which is in its launching phase, reported sales of 265 units.

Alfa Romeo continues its positive sales momentum. This Italian luxury brand will bring new versions of Alfa Romeo Mito and Alfa Romeo Giulietta to the Mexican market in March 2015.

Fiat and Alfa Romeo together posted sales of 828 units during February 2015.

Chrysler Brand

Chrysler brand sold 334 units, representing a 42 percent sales increase, led primarily by Chrysler Town & Country, which posted sales of 196 units. Chrysler 200 sold 136 units during February 2015. Last month this vehicle was named Midwest Automotive Media Association's "Family Vehicle of the Year."

The new Chrysler 300 will be arriving in our dealerships by the end of March 2015.

Dodge Brand

The Dodge brand sold 2,234 units during February 2015. The Dodge Charger continues its positive sales trend, and at the end of March 2015, the revamped Charger will be arriving in our dealerships. The new Dodge Challenger sales rose 18 percent; best February since 2009.

Dodge Attitude finished the month with a strong performance, posting sales of 896 units. Last month, we unveiled this

vehicle campaign, which in an innovative way shows the entire vehicle's attributes.

Another vehicle that we just launched and is having positive sales is the Dodge Vision, which reported sales of 244 units. Dodge Journey sales improved 4 percent, versus February 2014.

Last month, the 2015 Dodge Charger earned the title of "Best Sports Sedan" by MotorWeek Drivers' Choice Awards'.

Jeep® Brand

Jeep brand reported sales of 1,880 units, representing an 11 percent sales increase. The icon of the Jeep brand, Jeep Wrangler's sales surged 15 percent; best February since 2008. Jeep Cherokee continues its strong sales performance with 452 units sold, while the Jeep Grand Cherokee sold 419 units during February 2015, a gain of 1 percent versus February 2014.

For a third consecutive year, Jeep Patriot has been named the winner of the lowest 5-Year Cost to Own award in the Compact SUV/Crossover category, while the Jeep Wrangler Unlimited has earned the lowest 5-Year Cost to Own award in the Mid-size SUV/Crossover segment.

Ram Truck Brand

Total Ram brand sales grew 35 percent over February 2014, with 1,249 units sold. The Ram 700 sold 551 units; best month since its launch. This Ram offers the most powerful engine in its segment without compromising fuel economy, best-in-class payload capacity, new standards in safety and it's the only vehicle in its segment offering a Club Cab with three doors.

Last month, *U.S. News & World Report* named the 2015 Ram 1500 the Best Full-size Truck for the Money.

Mitsubishi Motors

Mitsubishi Motors brand sold 1,352 vehicles, a 67 percent sales increase and eighth consecutive month of double-digit sales gains. The best February for the brand since 2009 was driven by Mitsubishi L200 with 591 units sold; best February since its launch. Mitsubishi Mirage, recently launched in the Mexican market, reached sales of 264 units. Sales of the Mitsubishi Montero were up 34 percent.

Mitsubishi Mirage was recognized by IHS Automotive for having the highest Model Loyalty in the Non-Luxury Traditional Sub-Compact segment, obtaining the greatest percentage of owners who returned to market and purchased or leased another Mitsubishi Mirage in the 2014 model year.

About FCA México

FCA México, S.A. de C.V. is a Mexican automaker with a new name and a long history. Headquartered in Santa Fe, FCA México is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA México manufactures and sells vehicles under the Alfa Romeo, Chrysler, Dodge, Fiat, Jeep®, Mopar, Ram, SRT and Mitsubishi brands. FCA México is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925, and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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