

Live Webcast and Satellite Feed of Ram Truck Unveiling at 2015 Chicago Auto Show

February 4, 2015, Auburn Hills, Mich. - Media and consumers are invited to view a live webcast of the Ram Truck Brand product unveiling at the 2015 Chicago Auto Show on Thursday, Feb. 12. A live satellite feed of the event will also be available for broadcasters. On-demand replays of the webcast will be available immediately after the live program concludes at the same link.

Details:

What: Live webcast and satellite feed of Ram Truck Brand product unveiling

When: February 12, 2015, 2:30 p.m.-3 p.m. Eastern Time

Webcast link: <http://new.livestream.com/fcalive/RamTruckBrandChicagoAutoShow>

Satellite information: Feed window: 2 p.m.-3 p.m. EST

Ku Digital, HD feed

Satellite: AMC 1

Transponder K11 SLOTS A/B

Downlink frequency: 11911

Polarity: HORIZ

FEC: 3/4

Symbol rate: 13.000

Format/Encoding: MPEG 2/QPSK/DVBS

Ram Truck Brand

In 2009, the Ram Truck brand launched as a stand-alone division, focused on meeting the demands of truck buyers and delivering benchmark-quality vehicles. With a full lineup of trucks - the Ram 1500, 2500/3500 Heavy Duty, 3500/4500/5500 Chassis Cab and ProMaster - the Ram brand builds trucks that get the hard work done and families where they need to go.

Ram continues to outperform the competition and sets the benchmark for:

- Best-in-class standard horsepower
- Segment-first 1,000 lb.-ft of torque with Cummins Turbo Diesel
- Most luxurious: Ram 1500 Tungsten with real metal and leather elements and a new 14.5-inch Uconnect touchscreen
- Best ride and handling with a double wishbone front suspension and five-link solid rear axle with available, segment-exclusive, active-level, four-corner air suspension
- Best-in-class available rear leg room
- The most cargo space available in any traditional full size cargo van
- Most capable full-size off-road pickup – Ram Power Wagon
- Most awarded light-duty truck in America
- Highest owner loyalty of any half-ton pickup

The latest [J.D. Power APEAL study](#), which rates the emotional bond between customers and their vehicles, named the 2023 Ram 1500 as the best full-size light-duty pickup.

Ram is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

Follow Ram and company news and video on:

Company blog: <http://blog.stellantisnorthamerica.com>

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Twitter: @[RamTrucks](https://twitter.com/RamTrucks), @StellantisNA

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