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## **New 2015 Chrysler 300 Offers Latest, Innovative Uconnect Systems and Services**

- The new 2015 Chrysler 300 lineup delivers the segment's largest 8.4-inch touchscreen display, and now includes new and easy-to-use Uconnect 8.4A, or premium 8.4AN systems
- Personalization made easy with the new 7-inch full-color driver information display (DID) enhanced by vivid, intuitive graphics enabled by thin-film transistor (TFT) technology
- Acclaimed Uconnect Access system leverages advanced embedded cellular technology:
  - Enables direct, one-touch connections with emergency service providers, roadside assistance dispatchers and vehicle information specialists
  - Available Uconnect Access mobile phone app allows vehicle owners to start their vehicle, lock or unlock doors, and honk the horns and lights from any location
  - Enables on-demand Wi-Fi hotspot capability
- Uconnect Access Via Mobile allows customers to enjoy their personal Pandora, iHeartRadio, Slacker and Aha Internet Radio accounts and stream audio content using their own mobile device data plans
- Voice-recognition technology, steering-wheel controls, touchscreen displays and traditional controls provide Chrysler 300 customers with a variety of ways to interact with their mobile phones, music, navigation system and Uconnect Access services
- The 2015 Chrysler 300's available navigation system accommodates one-step voice-controlled destination entry and enhanced 3-D navigation map graphics
- Loaded with optional premium audio systems designed to deliver passengers the ultimate audio experience, including segment-exclusive BeatsAudio high-definition audio system

November 19, 2014, Auburn Hills, Mich. - The new 2015 Chrysler 300 is loaded with an array of state-of-the-art, innovative and easy-to-use features and services designed to keep consumers connected, engaged and informed, while keeping their hands on the wheel and eyes on the road.

"The new 2015 Chrysler 300 offers customers the ultimate combination of luxury and value, combined with an incredible driving experience with all the features and services that Uconnect has to offer," said Alan Amici, Head of Uconnect Systems and Services. "Our goal is provide drivers with a variety of ways to quickly connect with, and easily control, the information they want and need, while keeping them focused on the primary task of driving."

From award-winning Uconnect Access services, to the new 7-inch full color driver information display, to the new and easy-to-use 8.4-inch touchscreen to 3-D navigation, the 2015 Chrysler 300 delivers the latest high-tech features for the ultimate driving experience.

### **New 7-inch driver information display**

The new 2015 Chrysler 300 features an all-new 7-inch full-color driver information display (DID), which enables the driver to personalize the information displayed in the instrument cluster. The 2015 Chrysler 300 driver information display is designed to visually communicate information, using graphics and text, quickly and easily.

The DID offers a wide range of customization options, from a basic digital speed read out to more detailed vehicle status information, such as tire pressure, fuel economy, audio, warning messages and turn-by-turn navigation.

Operation of the DID is intuitive and clearly communicated to users with easy-to-understand icons and instructions. Using buttons on the steering wheel, drivers can customize the screen with as much or as little information as they desire. There are three areas of the instrument cluster display that can be customized with time, temperature, audio, compass or speedometer. The main screens found inside the instrument cluster menu are: gears, fuel economy, vehicle messages, performance information, trip, audio and when equipped, advance driver assistance system information.

Once a main screen is chosen, it becomes the default setting and the vehicle will remember the user's selection upon restarting the new Chrysler 300. Vehicle concerns are instantly reported to the driver via pop-up warning messages on the display. Warning messages are then stored so a driver can review the message at their convenience.

### **Upgraded Uconnect systems**

Each of the newest 2015 Chrysler 300 models come standard with an 8.4-inch touchscreen. The 8.4A is standard on the 300 and 300S, with the option to upgrade to the 8.4AN. The 300C and 300C Platinum models come standard with the Uconnect 8.4AN.

Uconnect 8.4A features and services are available via an 8.4-inch color touchscreen. The system includes a six-month trial of Uconnect Access service and five-year trial of Uconnect Access via Mobile. With its user-friendly touchscreen display and large, easy-to-use icons located along the bottom of the screen, the system offers touchscreen operation for the radio, personal audio devices with player controls, climate, phone and navigation (customer-activated navigation).

A range of features, offered by the premium Uconnect 8.4AN, provides customers with multiple ways to connect their vehicle; HD Radio, one-year trial of SiriusXM Radio (included), five-year trial of SiriusXM Travel Link and SiriusXM Traffic (included); and voice recognition technology to provide handsfree operation of mobile phones, music and texting. This system also includes a USB, SD card and 3.5 mm auxiliary input in the media console.

### **Uconnect Access: A suite of connected services**

The Uconnect 8.4A and 8.4AN provide owners with an included 6-month or 12-month trial of Uconnect Access services. A variety of services leverage a built-in data connection. With the Uconnect Access app, users can remotely lock or unlock doors or start their vehicles via the web or a smartphone. The Uconnect system includes a 9-1-1 call button on the rearview mirror for a direct connection to emergency services. An Assist Call button also is integrated into the rearview mirror to summon help directly from a roadside assistance provider or connect with Chrysler Group's Chrysler Customer Care or Uconnect Customer Care.

Owners will be confident to know that the all-new 2015 Chrysler 300 is designed to be forward-thinking, providing the freedom to upgrade Uconnect Access services, without having to replace their factory installed Uconnect systems. Uconnect Access services are updatable over the air and will downloaded directly to the 8.4AN system, keeping services current and enabling customers to continually evolve their in-vehicle connectivity experience.

With their hands on the wheel, Chrysler 300 customers also can use Uconnect Access, a state-of-the-art voice recognition system that uses the embedded connectivity to access cloud-based voice recognition. When a compatible (check UconnectPhone.com for device compatibility) Bluetooth mobile phone with the Message Access Profile (MAP) is paired, Uconnect Access will:

- Announce receipt of incoming texts
- Identify the senders
- "Read" the messages aloud

To respond or compose any new text, drivers need to simply dictate a message of 100 characters or less. The Uconnect system will send the message to a "cloud-based voice-recognition server," which converts spoken words to text and "reads" it back for accuracy before sending verbatim. And it can all be done handsfree, without having to memorize any pre-approved messages.

Drivers unsure of their destination and looking for popular locations around them can use their voice to conduct a Yelp search and simply say what they are looking for. En route, passengers also can check e-mail or browse news sites. On-demand Wi-Fi hotspot capability enabled by Uconnect Access provides in-cabin wireless Internet

connectivity via laptop, tablet or smartphone, whether on the move or at the worksite. Passengers can purchase Wi-Fi for a day, week or month.

### **Uconnect Access Via Mobile**

The Chrysler 300 includes Uconnect Access Via Mobile, an extension of Chrysler Group's suite of Uconnect Access services. Uconnect Access Via Mobile enables customers to enjoy their personal Aha by Harman, iHeartRadio, Pandora and Slacker Internet radio accounts and stream audio content using their own mobile device data plans. The result: a truly personalized listening experience.

With Pandora, for instance, customers can register their preferences by hitting the app's familiar buttons – “thumbs up” or “thumbs down” – which are displayed on the available 8.4-inch touchscreen. In addition, unique steering-wheel controls enable song skipping.

### **Voice recognition technology**

The Uconnect system includes voice recognition technology that enables drivers to operate their mobile phone, music and navigation system handsfree, while they stay focused on the road ahead. When a compatible Bluetooth mobile phone is initially connected to the system, the phone book within a mobile phone is automatically downloaded, synchronizing as many as 5,000 phone book entries, which can then be selected by simply saying a contact name. The feature also allows drivers to switch radio modes, tune to SiriusXM Radio, AM, FM, and HD Radio (on Uconnect 8.4AN) and request real-time information (such as fuel prices) from the available SiriusXM Travel Link (on Uconnect 8.4AN) using natural voice commands. The handsfree option promotes driver focus, freedom, value and flexibility.

### **A variety of ways to control your content**

The Uconnect system's controls are placed on the steering wheel in addition to the center stack. Chrysler Group LLC was the first vehicle manufacturer to integrate these rocker switches at the back of the steering wheel, where research has shown customers have a preference. Audio system controls, including next station, radio preset and previous station or track, are located on the left rear. Volume up or down and change audio source are located on the right rear of the steering wheel. This means drivers can keep their hands on the wheel while enjoying a variety of entertainment content sources.

### **Navigation features**

The Uconnect 8.4AN offers navigation standard, including 3-D imagery of landmarks, city models and digital terrain. The Uconnect systems utilize the large, 8.4-inch touchscreen to deliver directions, lane guidance and points of interest. Directions are given audibly and also appear in the vehicle information center – so information is available when the driver needs it. The system features enhanced graphics and a one-step voice entry system so customers can easily say the address and navigate on the go.

Navigation can be activated, on the Uconnect 8.4A system, any time after the vehicle sale.

### **Entertainment features**

HD Radio (on Uconnect 8.4AN), SiriusXM Radio and a variety of ways to access digital music, including, USB and 3.5 mm auxiliary inputs as well as a remote USB port in the media console all come standard.

### **SiriusXM Travel Link**

SiriusXM provides information and entertainment. Included with the Uconnect 8.4AN, SiriusXM Travel Link is available as part of a five-year trial and can be operated via voice to provide premium data services and information to make every trip more efficient. SiriusXM Travel Link services include:

- **Weather:** shows coast-to-coast weather data, current conditions and five-day forecasts, detailed storm cell information, hurricane and tropical storm tracking, local wind speeds and even ski resort conditions
- **Fuel Prices:** lists prices, locations and distance to more than 120,000 fuel stations across the United States, and can have the navigation system route to a selected fuel station location. The feature also can search for fuel pricing for gasoline and diesel
- **Sports:** in-game and final scores and weekly schedules from the NFL, NBA, MLB, NHL, NASCAR, golf, college football and basketball
- **Movies:** uses listings from more than 4,500 movie theaters across the United States to help consumers plan movie times, theater addresses, ratings, and run lengths ahead of time. Passengers also may have

the navigation system set a route to a selected theater location

### **SiriusXM Traffic**

SiriusXM Traffic works with premium Uconnect 8.4AN's navigation system to display traffic speed and flow information along with accident information to assist drivers in routing around congested areas.

### **Premium Audio Systems**

The new 2015 Chrysler 300 offers three audiophile-quality audio systems to immerse passengers in the ultimate audio experience, including BeatsAudio by Dr. Dre. The options include:

- Alpine six-speaker premium audio system
  - Eight-channel amplifier with 276-watts of power
  - Two 3.5-inch speakers located in the instrument panel
  - Two 6-by-9-inch speakers located in the front doors
  - Two 6-by-9-inch speakers located in the rear-shelf area
- BeatsAudio nine-speaker premium audio system with two subwoofers
  - 12-channel amplifier with 552-watts of power
  - Three 3.5-inch speakers located in the instrument panel
  - Two 6-by-9-inch speakers located in the front doors
  - Two 3.5-inch speakers located in the rear doors
  - Two 6-by-9-inch speakers located in the rear-shelf area
  - One 8-inch subwoofer center-positioned in the rear-shelf area
  - One 8-inch trunk-mounted Beats subwoofer
- Harman Kardon premium 19-speaker system with subwoofer
  - 900-watt Harman Kardon GreenEdge high-voltage Class D 12-channel surround amp
  - Three 3.5-inch Unity speakers located in the instrument panel
  - Two 6-by-9-inch subwoofers located in the front doors
  - Two 6-by-9-inch Unity speakers located in the rear doors
  - Two 6-by-9-inch subwoofers located in the rear shelf
  - Two 6-by-9-inch Unity speakers located in the rear shelf
  - One 10-inch subwoofer located in the rear shelf

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