

Contact: LouAnn Gosselin

Stoicevich, Jason
Responsible for Canada

Jason Stoicevich was appointed responsible for Canada, Stellantis North America, in February 2023. In this role, he will oversee the company's overall operations in Canada. He is also a member of the Stellantis North America management team.

Stoicevich first joined Stellantis in 2002 and has held a series of positions with increasing responsibility, including vice president – FIAT brand. He rejoined the company in 2018 as director of the California Business Centre after three years in a related automotive role. In 2022, he was appointed director of the Southwest (Dallas) Business Centre. Stoicevich has a deep understanding of the automotive industry with a strong background in brand, sales, marketing, dealer network and service.

His work and academic background includes:

- 2023 – current, Responsible for Canada, Stellantis North America
- 2022-2023, Director – Southwest Business Centre, FCA US LLC
- 2018-2022, Director – California Business Centre
- 2017-2018, Chief Operating Officer, Talon Automotive Group
- 2017-2017, Regional Vice President, Nissan
- 2016-2017, Cadillac Regional Director – West Region, General Motors
- 2015-2016, Executive Vice President, Talon Automotive Group
- 2013-2015, Vice President - FIAT Brand, FCA – North America
- 2011, Director - California Business Center, FCA US
- 2010, Senior Manager - Jeep Brand Marketing Mix & Product Optimization
- 2009, Senior Manager - Retail Sales Promotions
- 2009, Manager - Assistant Sales Operations, Chrysler LLC
- 2007, Dealer Operations Manager - Southeast Business Center, Chrysler LLC, DaimlerChrysler
- 2004, Sales District Manager
- 2004, Business Center Trainee
- 2002, Senior Staff Specialist - Chrysler Customer Center

Stoicevich holds a bachelor's degree in marketing from Eastern Michigan University. He was born in Detroit, Michigan, USA.

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