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2013 SRT Viper GTS-R Documentary to Air on SPEED TV

Chrysler Group's SRT (Street and Racing Technology) Brand and Riley Technologies Team Provide All-Access Coverage in Advance of Full-Time Racing of Viper GTS-Rs

March 13, 2013, Auburn Hills, Mich. - In advance of Saturday's Mobil 1 12 Hours of Sebring, the season-opening event of the 2013 American Le Mans Series (ALMS) presented by Tequila Patron, the SRT Viper GTS-R will be featured in a one-hour documentary entitled, "SRT Viper: Soul Survivor," airing on Speed TV this Friday.

The behind the scenes television feature follows SRT Viper events during the past year, beginning with its unveiling at the New York International Auto Show last April, as well as events at Conner Avenue Assembly Plant, Barrett-Jackson auctions and several ALMS races where the SRT Motorsports team and two Viper GTS-Rs prepared for their historic return to full-time road racing in 2013.

The documentary takes an in-depth look at the rebirth of the GTS-R race car with unprecedented all-access coverage of SRT and Riley Technologies as the team prepares for its historic return to the race track.

The Viper's successful racing heritage began in 1996 with its first racing entry, the original GTS-R, which earned five international GT championships and the 1997 to 1999 FIA GT championships in addition to the three consecutive one-two finishes at the 24 Hours of Le Mans in the GTS class.

The premier of "SRT Viper: Soul Survivor" will air on Speed TV, at 8 p.m. Friday March 15 Eastern with an encore presentation set for March 15 at 11 p.m. Eastern time.

About SRT and SRT Motorsports

The Chrysler Group's SRT (Street and Racing Technology) brand uses a successful product development formula featuring five proven hallmarks: awe-inspiring powertrains; outstanding ride, handling and capability; benchmark braking; aggressive and functional exteriors and race-inspired and high-performance interiors to remain true to its performance roots.

The SRT lineup in the 2013 model year features five vehicles that are world-class performance contenders and bring the latest in safety technologies and creature comforts. The Chrysler 300 SRT8, Dodge Challenger SRT8 392, Dodge Charger SRT8 and Jeep Grand Cherokee SRT8 are joined by the SRT flagship Viper and Viper GTS models, which are making their highly anticipated return to the high-performance sports car market.

The engineering expertise within SRT extends well beyond its high-performance street vehicles. Technical support for the Chrysler Group's various racing programs is provided by the astute engineers at SRT Motorsports, where lessons learned on the race track directly translate to improved vehicles for the company's customers.

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