

Contact: Amy Delcamp

Rick Deneau

Chrysler Brand Announces Pricing for New 2011 Chrysler 200 Sedan and 2011 Chrysler Town & Country

- All-new 2011 Chrysler model lineup offers beauty, style and substance, all at a surprising value
- Beautifully crafted interiors, exquisite exterior design updates, an abundance of standard safety features and innovative technology allows drivers and passengers to stay connected and entertained, making the drive something to look forward to
- Completely redesigned suspension and new powertrain lineups provide drivers an agile, confident, handling performance in all driving situations, whether it's commuting to work, a weekend adventure on twisty roads or going out with family and friends

November 9, 2010, Auburn Hills, Mich. - Chrysler today announced pricing for its new 2011 Chrysler 200 sedan and 2011 Chrysler Town & Country minivan.

"The new Chrysler brand vehicles epitomize Walter P. Chrysler's legacy of beautifully engineered vehicles with style and substance - design with purpose," said Olivier François, President and CEO - Chrysler Brand. "Our new Chrysler vehicles have a distinctive design vocabulary ... one that is written in steel, glass and leather, and gives customers choice of beauty and substance, and at a surprising value."

The new Chrysler 200 sedan offers consumers exceptional craftsmanship inside and out, a refined and spirited driving experience, innovative technology, an abundance of standard safety features and an extraordinary level of standard content.

Virtually every system in the sedan is new or upgraded for 2011, giving the Chrysler 200 its own identity and space in the highly competitive mid-size sedan segment. Exterior and sheet metal upgrades include: front and rear fascias and fenders, a new grille featuring the new Chrysler brand winged badge, new hood, LED positioning light pipe in front headlamps, rear deck lid and exterior mirrors, new projector headlamps and fog lamps, new LED taillamps and an LED center high-mounted stoplight.

With the all-new interior for 2011, customers will step into a level of craftsmanship, content and comfort that is world-class. The all-new instrument panel, bezels, gauge face and new Chrysler steering wheel transform the driver's seat into an elegant atmosphere. Upgraded seats with a new design that incorporates more cushion material and revised spring geometry, as well as new leather and cloth seating materials, envelop the driver and passenger.

The new 2011 Chrysler 200 provides drivers an agile, confident, handling performance in all driving situations, whether it's commuting to work, a weekend adventure on twisty roads or going out with family and friends. Virtually every part of the suspension has been retuned or redesigned for 2011. A new and improved powertrain lineup also contributes to the new 200 sedan's driving experience. The 2011 Chrysler 200 is offered with the proven 2.4-liter World Gas Engine or the available new 3.6-liter Pentastar V-6 engine which provides an even more exhilarating driving experience that offers customers the best of both worlds - best-in-class V-6 horsepower and exceptional fuel economy. The new 3.6-liter Pentastar V-6 engine produces 283 horsepower and 260 lb.-ft. of torque, and is mated to the 62TE six-speed transmission.

The 2011 Chrysler 200 sedan is available in four models, LX, Touring, Limited and S (late availability).

The starting U.S. Manufacturer's Suggested Retail Price (MSRP) is:

Chrysler 200 LX: \$19,995 (including \$750 destination)

Chrysler 200 Touring: \$21,995 (including \$750 destination)
Chrysler 200 Limited: \$24,495 (including \$750 destination)

The 2011 Chrysler Town & Country minivan delivers great American design, innovative technology, unparalleled functionality and all the standard safety features a family aspires to have in a vehicle, at a surprising value.

For 2011, virtually every customer touch point was redesigned or re-engineered. From a suspension redesign that delivers an exhilarating driving performance, to a new powertrain with best-in-class horsepower and excellent fuel economy, to the new, exquisitely-crafted interior cabin with an improved, more comfortable Stow 'n Go seating system, to clever features a family appreciates, to the beautifully sleek new exterior design, thoughtful innovation was engineered in every aspect of the new Town & Country.

Chrysler Group continues its industry-leading innovation in the minivan segment with minivan-first features for 2011 including a heated steering wheel, new Stow 'n Place™ roof rack system that allows roof bows to be stored in the rails when not in use, a new, integrated, super center console for first- and second-row passengers, and new fuel economizer mode that changes the transmission shift schedule, helping the driver maximize fuel efficiency

Standard for 2011 on all Town & Country models is SafetyTec™, six premium safety and technology features, some not offered from the competition. Town & Country with SafetyTec provides more than 40 standard safety and technology features to help protect what matters most.

With exquisite styling, a beautifully crafted interior, smart, cutting-edge entertainment features and clever seating and storage options, the new Chrysler Town & Country delivers on the Chrysler promise to provide every owner a vehicle that satisfies their dreams.

The 2011 Chrysler Town & Country is available in three models: Touring, Touring L and Limited.

The starting U.S. Manufacturer's Suggested Retail Price (MSRP) is:

Chrysler Town & Country Touring: \$30,995 (including \$835 destination)
Chrysler Town & Country Touring L: \$32,995 (including \$835 destination)
Chrysler Town & Country Limited: \$39,495 (including \$835 destination)

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