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## **Contemporary Exterior Design Elegance Paired with Interior Craftsmanship Creates a Modern Product Statement in the Chrysler 200 Sedan**

- Clean, sensuous, sleek exterior lines create a fresh and forward-looking style for the mid-size sedan
- All-new, elegant interior combined with high-quality, soft-touch materials create luxurious comfort for driver and passengers

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Sophistication and elegance are embodied in the new 2011 Chrysler 200 sedan. With new sheet metal, clean and sleek surfaces, and exquisite lines, the exterior of the vehicle heralds the new design direction for the Chrysler brand.

"We're proud to achieve an innovative level of affordable elegance with the new 2011 Chrysler 200," said Brandon Faurote, Head of Chrysler Design - Chrysler Group LLC. "With its new interior featuring fluid surfaces that are soft to the touch and sensuous lines inside and out, current and potential customers will be impressed with the overall craftsmanship that is featured in the new 200 mid-size sedan."

The new, sculpted front fascia features Chrysler brand's new, distinctive grille inspired by the iconic Chrysler 300, and the new signature winged badge. Further enhancing Chrysler brand's elegant identity are front grille bars with a liquid chrome finish.

A new hood, front fascia and fender are united by new signature projector headlamps that carry a unique graphic shape and an LED positioning light-pipe, giving the vehicle a stylishly fluid look that is elegant as well as efficient. Projector beam fog lamps include a bright blade detail and are also new for 2011.

The Chrysler 200 sedan exterior enhancements continue with a new rear decklid that holds a chrome light bar visually connected to the new LED taillamps. Completing the transformation of the new 200 sedan is a new LED center high-mounted stop light, new rear fascia with bright trim and new exterior mirrors.

Maximizing interior comfort on the all-new interior of the 2011 Chrysler 200 is a host of amenities that include a new, richly-decorated instrument panel, new, larger gauge faces and chrome bezels. A newly designed Chrysler brand steering wheel with top grain leather and integrated controls for audio, phone and speed control, transforms the driver's seat into an elegant and premium atmosphere.

Expert craftsmanship with a clean, modern flair can be seen in the new soft-touch armrests and sculpted one-piece instrument panel. New finishes for touch points are pleasing to the senses. Customers will notice sleek and modern design lines throughout the interior, highlighted by a flowing feature line that is carried along the passenger-side instrument panel. The modern, elegant design theme flows into the new door trim panels, minimizing decorative trim and instead focusing upon beautifully designed and crafted materials.

Integrated into the center stack is Chrysler brand's signature clock that has been reinterpreted with classic and modern angles and nestled in chrome. This unique execution is carried to the chrome-detailed air vents that offer improved design and functionality.

The design execution from the instrument panel flows to the center console which provides increased storage and illuminated cupholders.

The newly designed seats have been upgraded with new leather and cloth materials. Increased cushion and revised spring geometry envelops occupants, providing comfort and support that is perfect for a leisurely Sunday drive.

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