

Contact: Amy Delcamp
Kristin Starnes

A NEW TWIST ON A CLASSIC: 2011 DODGE GRAND CARAVAN - A MINIVAN WITH A PERFORMANCE BENT

- The new Dodge Grand Caravan is a well-engineered minivan with an all-new world-class interior, a fun driving experience, cutting-edge technology and a 5-year/100,000-mile powertrain warranty
- New 2011 Dodge Grand Caravan appeals to drivers who lead busy lives and want the safety, versatility and functionality of a minivan, with a touch of attitude
- No more "base model"-2011 Grand Caravan is packaged to meet a variety of lifestyle needs

November 14, 2010, Auburn Hills, Mich. -

The brand that invented the minivan segment is well-poised to win over a whole new generation of buyers. Dodge has sold more than 6.5 million minivans since it invented the segment in 1983. The winning formula continues with the newly redesigned Grand Caravan - the most inventive minivan in the segment with more than 70 minivan-first innovations.

"As the originator of the segment, we're going to experiment a bit with the 2011 Grand Caravan to make it more of a driver's minivan," said Ralph Gilles, President and CEO, Dodge Brand and Senior Vice President, Design - Chrysler Group LLC. "We're making what was good, like the industry-exclusive Stow 'N Go seats, even better. And we're keeping the excellent functionality and adding an incredible handling package that makes the best of the best-in-class horsepower. When you drive it, you'll feel the difference."

The Dodge Grand Caravan competes in the mid- and full-size MPV segment, which represents more than half a million vehicles sold globally in 2009. With only four major competitors in the segment, Dodge sees an opportunity to grow.

To help it do so, Dodge has totally retuned the driving dynamics of Grand Caravan for 2011. From the steering system to every bushing, every damper and the new 12 mm lower ride height - Dodge was on a mission to make it perform more like a performance sedan than a traditional minivan.

Designers also have created an all-new world-class interior, with improved ergonomics and comfort. Adding to the multi-tasker executive office, Dodge now gives the Grand Caravan a more cockpit-like experience with the optional "super console" and beefed-up the high-tech connectivity features.

Gone, too, are the days of a bare-bones base model. The new Dodge Grand Caravan models are packaged to meet the lifestyle needs of a variety of drivers and their families. The new Grand Caravan delivers excellent acceleration, handling and fuel economy, wrapped in a stunning package designed to catch the hearts and souls of value-conscious, tech-savvy families.

The 2011 Dodge Grand Caravan is available in four different configurations in the United States: Express, Mainstreet, Crew and R/T (Spring availability).

EXPRESS

The 2011 Dodge Grand Caravan Express offers consumers value without compromise. It's powered by the new 3.6-liter Pentastar V-6 engine with best-in-class 283 horsepower and 260 lb.-ft. of torque mated to a six-speed automatic transaxle. Standard features include the industry-exclusive Stow 'n Go seating and storage with larger, more comfortable second-row seats and a new one-touch fold-down function, electronic stability control, fuel economizer mode, front seat-mounted side air bags, three-zone manual climate control, power heated mirrors, remote keyless

entry, the new Dodge Brand steering wheel with integrated controls for audio, navigation and speed control, tilt and telescoping steering column with side-curtain air bags for all three rows, CD radio with six speakers, sunscreen glass and 16-inch steel wheels.

MAINSTREET

Families on the run will appreciate the convenience features that come on the 2011 Dodge Grand Caravan Mainstreet. Features like power second-row windows, power third-row vents, one-touch down driver/passenger windows, body-color mirrors and 16-inch aluminum wheels.

CREW

The 2011 Dodge Grand Caravan Crew model is packed with standard features, providing everything for the modern family. The Crew features power sliding doors; eight-way power driver seat; power adjustable pedals; leather-wrapped steering wheel and shift knob; fog lamps; three-zone automatic temperature control; Homelink universal transceiver; Electronic Vehicle Information Center (EVIC); new super center console; Stow 'n Place™ roof rack system; Media Center 430 CD/DVD/MP3/HDD radio with 6.5-inch touchscreen, a 30-gigabyte hard drive that holds approximately 6,700 songs, Gracenote music identification, audio jack and ParkView® rear backup camera; bright door beltline, bright roof rack and new 17-inch aluminum wheels with Michelin brand tires.

R/T (SPRING AVAILABILITY)

Arriving in U.S. dealer showrooms in Spring 2011 is what's known affectionately as the "man van," the Dodge Grand Caravan R/T. The R/T model will appeal mainly to customers who have driven a performance sedan, but need the flexibility and functionality of a minivan and are looking for a vehicle with superior handling and agility. The R/T is where extreme versatility meets performance.

Uniquely designed both inside and out, the Dodge Grand Caravan R/T proves a driver doesn't have to give up their identity or a spirited driving experience when they have a family.

The 2011 Dodge Grand Caravan R/T sports exclusive 17-inch wheels and a body-color grille. An all-new, all-black interior features unique black leather seats with red stitching, leather-wrapped steering wheel and shift knob and premium nine-speakers with subwoofer and 506-watt amplifier sound system designed to recharge a driver's soul. Add in a performance-tuned suspension and the weekend warrior runs will never be the same.

AVAILABLE EQUIPMENT AND OPTION PACKAGES:

Grand Caravan Express:

- Engine block heater
- 225/65R16 black side wall all-season tires
- Black side-roof rails
- Mopar® body-color running boards
- Mopar Exterior Appearance Group
- SIRIUS Satellite Radio
- Uconnect® Handsfree Group

Grand Caravan Mainstreet:

- Engine block heater
- 225/65R16 black side wall all-season tires
- Black side-roof rails
- Mopar body-color running boards
- Mopar Exterior Appearance Group
- SIRIUS Satellite Radio
- Uconnect® Handsfree Group
- Entertainment Group #1
- Mopar body-color running boards
- Mopar Exterior Appearance Group
- Power Convenience Group
- Removable, premium center front-seat console

- Security Group
- SIRIUS Satellite Radio
- Uconnect Handsfree Group
- Uconnect Web

Grand Caravan Crew:

- Engine block heater
- 9 amplified speakers with subwoofer
- Driver's Convenience Group
- Entertainment Group #1
- Load Leveling and Height Control
- Media Center 430N CD/DVD/MP3/HDD/Navigation Radio
- Media Center 730N CD/DVD/MP3/HDD/Navigation Radio
- Mopar body-color running boards
- Mopar Exterior Appearance Group
- Passenger's Convenience Group
- Power liftgate
- Removable premium center front-seat console
- Safety Sphere Group
- Security Group
- Trailer Tow Group
- Uconnect Web

Grand Caravan R/T

- Engine block heater
- Black side-roof rails
- Driver Convenience Group
- Entertainment Group #1
- Load-leveling and height control
- Media Center 430N CD/DVD/MP3/HDD/Navigation Radio
- Media Center 730N CD/DVD/HDD Radio
- Mopar body-color running boards
- Mopar Exterior Appearance Group
- Passenger Convenience Group
- Power liftgate
- Removable premium center front-seat console
- Safety Sphere Group
- Security Group
- Trailer Tow Group
- Uconnect Web

PACKAGES:

Entertainment Group #1

- 115-volt auxiliary power outlet
- One-year SIRIUS Satellite Radio
- Second-row overhead 9-inch video screen
- Second-row overhead DVD console
- 30-gigabyte hard drive with 6,700 song capacity
- • 6.5-inch touchscreen display

Media Center 430 CD/DVD/MP3/HDD Radio

- ParkView® rear backup camera
- Video remote control
- Wireless headphones

Media Center 430N CD/DVD/HDD Navigation Radio

- 1-year SIRIUS Satellite Radio Service
- 30-gigabyte hard drive with 4,250 song capacity
- 6.5-inch touchscreen display
- Audio jack input for mobile devices
- Garmin® navigation system
- ParkView rear backup camera

Media Center 730N CD/DVD/MP3/HDD/Navigation Radio

- 1-year SIRIUS Satellite Radio Service
- 1-year SIRIUS Travel Link Service
- 1-year SIRIUS Real-time Traffic Service
- 30-gigabyte hard drive with 4,250 song capacity
- 6.5-inch touchscreen display
- 6 speakers
- Audio jack input for mobile devices
- Bluetooth® streaming audio
- GPS navigation
- ParkView rear backup camera
- Remote USB port
- Rear-view auto-dimming mirror
- Uconnect Voice Command with Bluetooth

Mopar Exterior Appearance Group

- Mopar body-color running boards
- Mopar bright door sills
- Mopar premium floor mats with logo
- Mopar splash guards

Passenger Convenience Group

- Second- and third-row window shades
- Heated second-row seats
- Portable, rechargeable trouble light

Power Convenience Group

- Power sliding doors
- Power adjustable pedals
- Power liftgate

Safety Sphere Group

- Automatic headlamps
- Blind-spot Monitoring
- Rear Cross Path Detection
- ParkSense rear park assist system
- Rain sensitive windshield wipers
- Rear-view auto-dimming mirror

Security Group

- Remote start system
- Security alarm

Trailer Tow Group

- Heavy-duty engine cooling
- Heavy-duty radiator

- Heavy-duty transaxle oil cooler
- Load-leveling and height control

Uconnect Handsfree Group

- 1-year SIRIUS Radio Service
- Bluetooth streaming audio
- Leather-wrapped shift knob
- Leather-wrapped steering wheel
- Remote USB port
- Rear-view auto-dimming mirror
- Uconnect Voice Command with Bluetooth

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